

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 COME-00 SS-15 NSC-05 USIA-06 /047 W
-----240940 024943 /10

P R 240901Z FEB 77
FM AMEMBASSY ANKARA
TO SECSTATE WASHDC PRIORITY 6560
INFO AMCONSUL ADANA
AMCONSUL ISTANBUL
AMCONSUL IZMIR

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FOR S/S AND EUR/SE

E.O. 11652: N/A
TAGS: BEXP, TU
SUBJ: US PARTICIPATION IN 1977 IZMIR FAIR

REF USDOC 18810

1. MAYOR OF IZMIR, TURKEY, IHSAN ALYANAK, IN LETTER TO
AMBASSADOR DATED FEBRUARY 10, HAS URGED US PARTICIPATION IN
IZMIR INTERNATIONAL FAIR TO BE HELD AUGUST-SEPTEMBER 1977.
MAYOR INDICATED THE HE SENT SIMILAR APPEAL TO PRESIDENT
CARTER.

2. IN LETTER TO AMBASSADOR, ALYANAK REGRETTED THAT US HAD
NOT PARTICIPATED IN FAIR SINCE 1974. HE CLAIMED THAT 29 NATIONS
WITH 562 FOREIGN FIRMS TOOK PART IN 45TH INTERNATIONAL FAIR IN
1976, WHICH OVER 4 MILLION PEOPLE VISITED.

3. IN LETTER TO PRESIDENT, MAYOR WISHED PRESIDENT SUCCESS IN
THE POSITION TO WHICH HE HAD BEEN ELECTED, AND WHILE APPRO-
CIATING IMPORTANCE OF PROBLEMS HE NOW FACED, HOPED
THAT THE PRESIDENT WOULD ARRANGE FOR THE US
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TO BE REPRESENTED AT THIS YEAR'S IZMIR INTERNATIONAL
FAIR FROM WHICH IT HAS BEEN ABSENT SINCE 1974.

4. EMBASSY DOES NOT REPEAT NOT RECOMMEND US PARTICIPATION
IN 1977 IZMIR FAIR FOR FOLLOWING REASONS:
A. THERE IS NO ASSURANCE THAT SUFFICIENT USG FUNDS
WILL BE AVAILABLE TO SUPPORT FIRST-CLASS US EFFORT. ANY-

THING LESS WOULD SERVE US POORLY.

B. FAIR IS NOT A PARTICULARLY EFFECTIVE SALES-
PROMOTION VEHICLE. MORE OF AN ENTERTAINMENT THAN A TRADE
SHOW, FAIR IS OPEN TO GENERAL PUBLIC RATHER THAN RESTRICTED
TO SERIOUS TRADE PROSPECTS.

C. US PAVILION, EXPOSED TO FAIR CROWDS FOR 30-40 DAYS,
WOULD OFFER TARGET TO DEMONSTRATORS AND POSE SECURITY RISK.

5. ACTION RECOMMENDED: EMBASSY RECOMMENDS THAT AMBASSADOR
REPLY IN BEHALF OF PRESIDENT AS FOLLOWS:
QUOTE:

DEAR IHSAN BEY:

THANK YOU FOR YOUR LETTER OF FEBRUARY 10 TO ME, EXPRESSING
THE HOPE THAT THE UNITED STATES WILL PARTICIPATE OFFICIALLY
IN THE IZMIR INTERNATIONAL FAIR THIS YEAR. I AM ALSO
ACKNOWLEDGING YOUR LETTER TO PRESIDENT CARTER OF
THE SAME DATE, ASKING THAT THE UNITED STATES CONSIDER
TAKING PART IN THE FAIR.

I AM SORRY TO REPORT THAT BECAUSE OF THE LIMITA-
TION OF AVAILABLE FUNDS WE WILL NOT BE ABLE THIS YEAR
TO SUPPORT US PARTICIPATION IN THE IZMIR FAIR.

ON BEHALF OF THE PRESIDENT, I THANK YOU FOR YOUR
VERY KIND WISHES FOR HIS SUCCESS. WITH WAR REGARDS.

UNQUOTE. PLEASE ADVISE.

MACOMBER

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NNN

Message Attributes

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Sent Date: 24-Feb-1977 12:00:00 am
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Disposition Approved on Date:
Disposition Case Number: n/a
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